SM 326 EVC Economics & Finance of Sport SU25

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Office Hours: Summer ONLY, all Virtual. I can be reached by email and then phone.

COURSE MEETING
This course is offered in the **ONLINE** format through our **Erskine Virtual Campus** and does not meet in a traditional classroom nor at a traditionally scheduled time.

COURSE DESCRIPTION
This course applies the principles of economics and business finance to sports enterprises. Topics covered include the economic analysis of team and organizational behavior, public finance and sport, the analysis of short- and long-term financial decisions, asset valuation, cost and revenue issues unique to sports, and financial planning and management in the context of sports.

PREREQUISITE
MA107 or MA205 and BA251 and College Level Sophomore

COURSE STUDENT LEARNING GOALS
This course will provide students with an understanding of the relationship between finance and the sport industry. Content will include the financial components of sport business, fiscal issues related to professional sport, collegiate athletics, and the Olympics. Emphasis is placed on fundraising techniques, bond and capital markets basic financial and economic analysis conducted on decisions made by managers and a variety of financing and budgeting options.

TEXTBOOK
NO Textbook Required

COURSE SPECIFIC INFORMATION
Successful completion of this course permits students to register for additional Sport Management upper-level courses.

COURSE SCHEDULE

Week	Weekly Activity	Assignments with Due Dates
M1	Course Introduction; Syllabus Quiz	**Syllabus Quiz** due by midnight 8/25
M1	Bartering, Money, and the Monetary System	Read, Study, & Complete **Quiz 1**
M1	Supply/Demand and the Economic Disconnect	Read, Study, & Complete **Quiz 2**
M1	**Unit Examination 1**	Read, Study, & Complete **Unit Examination 1**
M2	Challenges Facing College Sport; Inflation	Read, Study, & Complete **Quiz 3**
M2	Challenges Facing College Sport; Inflation	Read, Study, & Complete **Quiz 4**
M2	**Unit Examination 2**	Read, Study, & Complete **Unit Examination 2**
M2	Challenges Facing Professional Sport	Read, Study, & Complete **Quiz 5** Assign **Proverbial Wisdom Sport Finance Project**
M3	Challenges Facing Professional Sport	Assign **Sport Finance Research Report** Read, Study, & Complete **Unit Examination 3**
M3	**Unit Examination 3**	Read, Study, & Complete **Quiz 6**
M3	Private Vs Public Sport Organizations	Read, Study, & Complete **Quiz 7**
M4	Financing the Public Sport Venue	Read, Study, & Complete **Quiz 8**
M4	Financing the Public Sport Venue	Read, Study, & Complete **Quiz 9** **Proverbial Wisdom Sport Finance Project DUE**
M4	**Unit Examination 4**	Read, Study, & Complete **Unit Examination 4**
M5		**Sport Finance Research Report DUE**

MEANS OF ASSESSMENT

This section is to be customized to reflect the different methods of assessment for the course.

Syllabus Quiz [3% of Final Grade]

The course is launched with a thorough review of the entire course and a completion of a graded **Syllabus Quiz**. Instructions for this assignment will be distributed through the course on Brightspace Week 1.

Quizzes [27% of Final Grade; 3% each]

Nine (9) **Quizzes** will be procured out of weekly content readings and administered according to the Course Schedule.

Unit Examinations [40% of Final Grade; 10% each]

Four (4) **Unit Examinations** will be administered throughout the term procured out of content study and administered according to the Course Schedule.

Proverbial Wisdom Sport Finance Research Project [15% of final grade]

A sport finance analysis/application of 20 different Proverbs will be assigned in the term and administered according to the Course Schedule.

Sport Finance Research Report [15% of final grade]

A sport finance research report will be assigned in the term and administered according to the Course Schedule.

The above assessments will be graded as follows:

Syllabus Quiz	**3%**
Weekly Quizzes (9)	**27%**
Unit Examinations (5)	**40%**
Proverbial Finance Project	**15%**
Research Report	**15%**
TOTAL POSSIBLE	**100%**

Grading Scale
A = 90% - 100%
B = 80% - 89.9%
C = 70% - 79.9%
D = 60% - 69.9%
F = below 60%
W = Withdrawn
****I = Incomplete**

School of Business Attendance Policy

Regular attendance is essential for success in ALL courses within the School of Business at Erskine College. To ensure academic integrity and foster a commitment to learning, the following Attendance Policy applies to all students enrolled in School of Business courses.

ATTENDANCE EXPECTATIONS

- Students are expected to attend ALL scheduled class sessions.
- Active participation are crucial components of the learning process and contribute significantly to academic success.

EXCUSED ABSENCES

- **Tuesday/Thursday Classes**: Students may miss **up to four (4) class sessions** (equivalent to two weeks of instruction) without penalty.
- **Monday/Wednesday/Friday Classes**: Students may miss **up to six (6) class sessions** (equivalent to two weeks of instruction) without penalty.

EXCESSIVE ABSENCES

- Every absence beyond the permitted limit will automatically result in a **5% deduction from the student's overall course grade**
- This deduction reflects the importance of attendance and participation in achieving course objectives.

DOCUMENTED EXCEPTIONS

Exceptions to this policy may be made for absences due to:

- Documented medical emergencies.
- College-approved activities (e.g., athletics, conferences).
- Other extraordinary circumstances approved by the School of Business Chair, Dr. Elledge, and then by the Dean of the College, Shane Bradley.
- Students must notify the instructor in advance (when possible) and provide appropriate documentation for the absence to be considered, by the instructor, excused.

STUDENT RESPONSIBILITY

- Students are responsible for tracking personal attendance to ensure compliance with the policy.
- Students are responsible for all activities during the absence (notes, homework, readings, in-class activity, Due assignments. Etc.

PARTICIPATION AND ENGAGEMENT

Attendance is not only about physical presence, but also about active participation. Therefore, students who repeatedly arrive late, leave early, or are otherwise disruptive may face additional consequences at the instructor's discretion.

In the **Online** environment of the **Erskine Virtual College**, there is no Attendance Policy and no Tardy Policy **of the same equivalent**. HOWEVER, all activities are scheduled according to the Semester Schedule and students are required to attend to the various work assigned with the same mature approach.

LATE WORK/MAKE-UP WORK POLICY

Late work is rarely accepted in the Business Marketplace. You should never get into the habit of procrastinating work on the frontend, which often results in late submissions on the backend. Per the recommendation of the Dean of the College, **Late Work will be accepted up to 5 days after the required submission deadline. If work is received "properly" within the 5-day window after the submission deadline, then a standard Late Penalty of 10% Reduction will be earned. Any work submitted after the 5-day window, will NOT be accepted and will earn the grade of zero (0).**

EXPECTATIONS OF STUDENTS

Conduct: At Erskine College, your conduct is not merely a set of rules but a reflection of your character and respect for God, professors, and fellow students. Upholding these values is crucial to maintaining the integrity of our community. Any form of dishonesty, such as cheating, fabricating, or plagiarizing, not only dishonors you and your classmates but also undermines the principles of this institution. The consequences of such actions are clearly outlined in the Student Handbook.

Behavior: At Erskine College, we value respectful behavior in the classroom. We believe each student's engagement and attentiveness contribute significantly to the learning environment. Your respectful behavior is not only expected but also appreciated, as it reflects your active participation in the class.

Attendance: At Erskine College, your presence in class is not just a formality but a critical factor in your academic success. The Erskine College faculty and staff are deeply committed to your progress as a student. We expect you to attend all lectures, exams, and laboratories and to be punctual. We understand that unforeseen circumstances may arise, and in such cases, absences may be excused for college-sanctioned events, illness, and/or family emergencies.

Cell Phones and Electronic Devices: Erskine College instructors may ask you to use personal devices for classroom purposes. However, cell phones and other electronic devices should ONLY be used when approved by the instructor and ONLY for classroom purposes. The practical consequences of not abiding by the Erskine College policy are outlined in the Student Handbook.

Study Time: Most college courses require that students spend a significant amount of time outside of class in individual study time. A guideline is to spend 2–3 hours weekly for every credit hour. This means that in a 3-credit course, at least 6–9 hours of outside study per week would be expected. The actual in-class meeting time is short in college courses because students are expected to work independently outside of class to meet the course requirements.

Accommodation and Special Needs: Your instructor is committed to providing reasonable accommodation for disabilities, including learning disabilities, in accordance with Erskine College policies. Students with documented special needs should contact the office of the Dean of the College to request accommodation. You must disclose your disability information promptly and discuss your accommodation needs. Requests must be made in writing using the Accommodation Request and Documentation Form, accompanied by current documentation provided by a qualified healthcare professional. Accommodations are determined based on the provided documentation and Erskine College policies, with verification of professional documentation by the college. Please refer to the Student Handbook for detailed accommodation and special needs information.

Retention of Examinations and Assignments: Instructors will retain copies of student examinations and assignments not returned to students for one semester in case of a dispute between a faculty member and a student in assigning or recording a grade. After that time, instructors may discard course materials in a manner that preserves student confidentiality.
E-mail Policy: Students are issued an official Erskine College student email address when they are admitted to the College. This is the only electronic mailing address recognized by the College. Students are responsible for all official College communications, including attachments transmitted to their Erskine College email address. Erskine College faculty and staff are not responsible for forwarding emails to personal email accounts that are not assigned by the College. Students are required to check their Erskine College email daily.

Disclaimer note: This syllabus is subject to modification. The instructor will communicate with students about any changes.

STUDENT POLICY ACKNOWLEDGEMENT

I acknowledge that I have read and agree to abide by the terms and conditions of this syllabus. If I have questions or concerns about this, I will reach out to my instructor before the assignment deadlines.

Student Name Course

Student Signature Date

Please return this form to your course instructor for EACH course for which you are registered.